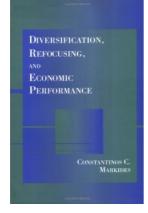
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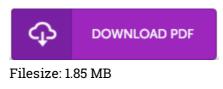
DIVERSIFICATION, REFOCUSING AND ECONOMIC PERFORMANCE (HARDBACK)



MIT Press Ltd, United States, 1996. Hardback. Book Condition: New. New.. 165 x 104 mm. Language: English . Brand New Book. During the 1980s a dramatic change in the evolution of the modern corporation took place. The phenomenon, which has been labelled refocusing, de-diversifying, de-conglomerating, or simply getting back to basics, has changed the terrain of American business. Diversification, Refocusing, and Economic Performance empirically examines the causes and consequences of this phenomenon from a corporate strategy perspective, uncovering the full...

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- Authored by Constantinos C Markides
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