



Reintegration of Expatriates

By Richard Beinrauch

GRIN Verlag Gmbh Okt 2013, 2013. Taschenbuch. Book
 Condition: Neu. 213x149x7 mm. This item is printed on demand -
 Print on Demand Neuware - Seminar paper from the year 2013
 in the subject Business economics - Personnel and Organisation,
 grade: 1,0, The FOM University of Applied Sciences, Hamburg,
 course: International Humane Resources, language: English,
 abstract: Internationalization is not a phenomenon of recent
 history. Having a closer look in ancient history Moor & Lewis
 state that they found 2000 before Christ the beginnings of
 multinational businesses with the Assyrians. Phoenicians, Greeks
 and Romans followed and a first peek was reached with the Silk
 Road. Ancient internationalization rose and declined wavelike in
 several phases. The emergence of the Hanseatic League coined
 the internationalization of the Middle Ages and was replaced by
 the families of merchants like Fugger and Medici. All these eras
 are characterized by international trade and travelling people.
 In the beginning of the following colonial era resources of
 colonies were exploited to manufacture and trade goods with
 the aim to strengthen the mother country. But with the decline
 of the colonial era and the rise of the industrial revolution
 foreign direct investment became a specific instrument as well
 as expatriate...



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